

A diverse group of approximately 12 people of various ethnicities and ages are smiling and standing together in a modern office setting. They are dressed in professional business attire. The background is a bright, clean office space with a yellow vertical light fixture on the right.

# The IdeaLab!

IdeaLab is a powerful platform that provides the capabilities to surface the best ideas that your employees, managers, and leaders have to offer, and quickly turn them into results. By pulling workforce participation and engagement, organizations are able to capture enterprise-grade innovation programs. Simply put, IdeaLab is intelligent innovation.

## What is IdeaLab?

IdeaLab is an Idea Management System that provides a creative, internal forum for organizations to focus on cutting costs, eliminating waste, increasing engagement and productivity.

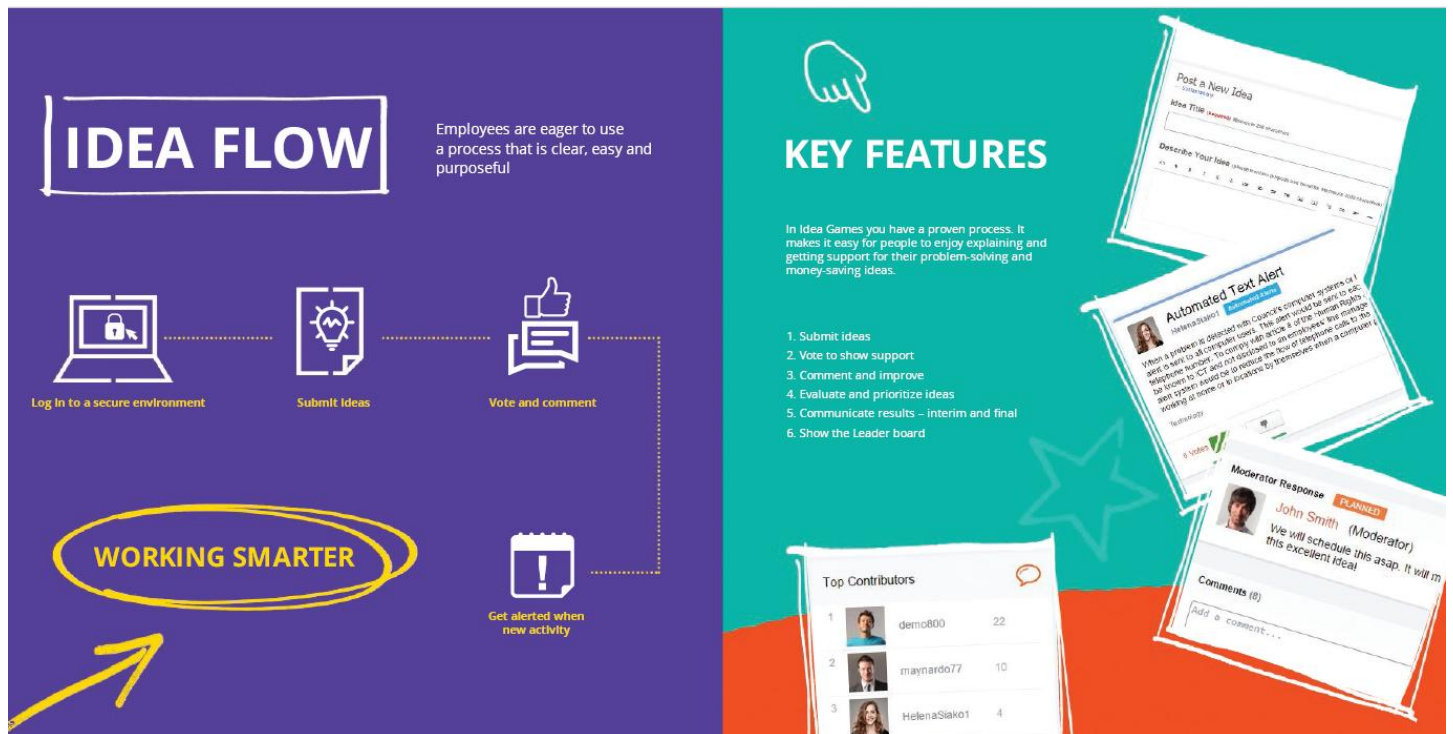
"Idea Management System" refers to a turn-key system, delivered as a cloud-based software to help your organization quickly and easily build a systematic innovation management process with the following features:

- ✓ Have your own branded web portal for managing ideas
- ✓ Define access rights to your idea management portal – Make it public, or Restrict access
- ✓ Allow users to submit ideas
- ✓ Group ideas into categories
- ✓ Enable users to vote and comment on ideas
- ✓ Allow users to collaborate to flesh out ideas
- ✓ Identify the most popular ideas
- ✓ Evaluate ideas using custom criteria
- ✓ Select ideas for implementation
- ✓ Keep users updated on the status of ideas
- ✓ Reward users for their participation – Usually via virtual rewards





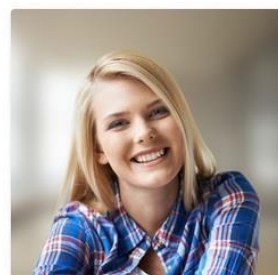
## How it Works:



### There are two ways to share and discuss ideas:

1. **Communities.** These allow you to setup multiple groups or Communities. For example, a space for HR, IT or any other specific department or special interest group you may wish to create. Each community can have its own moderators, relevant idea categories or classifications, specific voting and moderation settings. An example of a community is that of “General Ideas”. This is the space for random ideas at any time from anyone. It’s about Inclusion and everyone’s voice being heard.
2. **Challenges or Campaigns.** With this approach you can think strategically, identifying where you want to innovate, creating the space for your people to get involved. Challenges allow you to define a clear subject - the business problem or opportunity - that needs to be addressed right now. Ideas and experiences are focused and relevant to that need. They also have a time frame and can target a specific audience and both of these help to allocate the right amount of effort and energy.

IdeaLab becomes a resource for department leaders to have discussions, to reduce the time spent in meetings (*most of which discuss change or new and better ways to do something*). Our demo site may also be shared for this purpose: [www.organisedfeedback.com/app/demo](http://www.organisedfeedback.com/app/demo)



## About IdeaLab:



IdeaLab was created by Scottish company, Organised Feedback, which is based in the heart of Edinburgh. Their early work with organizations such as the Scottish Parliament, The Welsh Assembly, Harvard University Law School's Global eParliament Project, and many more, has led to their international presence and innovative solutions.



Career/Life Alliance Services, Inc.

In June, 2015, Career/Life Alliance Services, a leading workforce strategy consultancy, was chosen to be an official U.S. distributor of IdeaLab. Their expertise in workforce management and strategy development made them the perfect sponsor for this powerful organizational development tool.

**12 YEARS IN INNOVATION**

WE ARE AN IDEA MANAGEMENT COMPANY WITH OUR ORIGINAL BASE IN THE HEART OF EDINBURGH, SCOTLAND.

With representation in Edinburgh, Dublin, Liverpool, Rennes, Brussels, Sydney and St Paul, Minnesota our team is inter-cultural. Our people have worked in China and Eastern Europe, in the UK, Germany, France and Belgium.

Idea Games works well because the best "consultants" you'll ever hire are already on the payroll - your employees. This is an ideas fest that kicks office politics and knowledge "silos" out of the way. When that happens you'll be amazed at the results.

We embrace the late, great Steve Jobs' view: "Work hard to make it simple. Simple can be harder than complex: you have to work hard to get your thinking clean to make it simple. But it's worth it in the end because once you get there, you can move mountains".

Our early work with such organisations as the Scottish Parliament, The Welsh Assembly, Harvard Law School's Global eParliament Project, the UK Department of Trade and Industry, the Office of the Deputy Prime Minister's eDemocracy National Project and over 40 local governments has led to our international presence and clients on 4 Continents!

## Contact Us:

For more information on IdeaLab or to request a demonstration please contact:

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